Company Tracking Number: AMEND.8.1.11

TOI: H14I Individual Health - Hospital Indemnity Sub-TOI: H14I.000 Health - Hospital Indemnity

Product Name: AMEND.8.1.11

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

Filing at a Glance

Company: Philadelphia American Life Insurance Company

Product Name: AMEND.8.1.11 SERFF Tr Num: NELI-127333564 State: Arkansas TOI: H14I Individual Health - Hospital Indemnity SERFF Status: Closed-Approved- State Tr Num: 49372

Closed

Sub-TOI: H14I.000 Health - Hospital Indemnity Co Tr Num: AMEND.8.1.11 State Status: Approved-Closed

Filing Type: Form Reviewer(s): Rosalind Minor

Author: Brian Hull Disposition Date: 07/29/2011

Author: Brian Hull Disposition Date: 07/29/2011
Date Submitted: 07/22/2011 Disposition Status: Approved-

Closed

Implementation Date Requested: 08/01/2011 Implementation Date:

State Filing Description:

General Information

Project Name: AMEND.8.1.11 Status of Filing in Domicile: Pending

Project Number: AMEND.8.1.11

Requested Filing Mode:

Explanation for Combination/Other:

Submission Type: New Submission

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Overall Rate Impact: Filing Status Changed: 07/29/2011

State Status Changed: 07/29/2011

Deemer Date: Created By: Brian Hull

Submitted By: Brian Hull Corresponding Filing Tracking Number:

Filing Description:

NEW FORM FILING - AMENDMENT FOR INDIVIDUAL HOSPITAL INDEMNITY POLICY

PHILADELPHIA AMERICAN LIFE INSURANCE COMPANY

NAIC # 67784 / FEIN # 74-1952955

Form Number / Description

AMEND.8.1.11 / Hospital Indemnity Policy

We are submitting the captioned form for review and approval. This form is new and not intended to replace any previously approved forms. It will be used with policy form H-0180.AR previously approved on 8/13/10 under SERFF Tracking Number NELI-126766190 and policy form H-0184.AR approved on 10/25/10 under SERFF Tracking Number

Company Tracking Number: AMEND.8.1.11

TOI: H14I Individual Health - Hospital Indemnity Sub-TOI: H14I.000 Health - Hospital Indemnity

Product Name: AMEND.8.1.11

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

NELI-126856553.

This Amendment adds and enhances the benefits of the policy by: 1. Replacing an Exclusion to allow coverage of work related injuries if no other employer's liability coverage is in force; 2. Physician's fees for the first 3 office visits per insured are no longer subject to the Outpatient Benefits Calendar Year Deductible; 3. Well Care visits are no longer subject to the Outpatient Benefits Calendar Year Deductible.

Company and Contact

Filing Contact Information

Brian Hull, bhull@neweralife.com 200 Westlake Blvd. Ste. #1200 281-368-7278 [Phone]

Houston, TX 77079

Filing Company Information

Philadelphia American Life Insurance Company CoCode: 67784 State of Domicile: Texas

200 Westlake Park #1200 Group Code: 520 Company Type:
Houston, TX 77079 Group Name: State ID Number:

(281) 368-7200 ext. [Phone] FEIN Number: 74-1952955

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? Yes

Fee Explanation: Fee is same in our domicilliary state of Texas.

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Philadelphia American Life Insurance Company \$50.00 07/22/2011 50002850

Company Tracking Number: AMEND.8.1.11

TOI: H14I Individual Health - Hospital Indemnity Sub-TOI: H14I.000 Health - Hospital Indemnity

Product Name: AMEND.8.1.11

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

Correspondence Summary

Dispositions

Status Created By Created On Date Submitted

Approved- Rosalind Minor 07/29/2011 07/29/2011

Closed

Amendments

ScheduleSchedule Item NameCreated ByCreated OnDate SubmittedFormAmendmentBrian Hull07/28/201107/28/2011

Company Tracking Number: AMEND.8.1.11

TOI: H14I Individual Health - Hospital Indemnity Sub-TOI: H14I.000 Health - Hospital Indemnity

Product Name: AMEND.8.1.11

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

Disposition

Disposition Date: 07/29/2011

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: AMEND.8.1.11

TOI: H14I Individual Health - Hospital Indemnity Sub-TOI: H14I.000 Health - Hospital Indemnity

Product Name: AMEND.8.1.11

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

| Schedule | Schedule Item | Schedule Item Status | Public Access |
|---------------------|----------------------------------|----------------------|---------------|
| Supporting Document | Flesch Certification | Approved-Closed | Yes |
| Supporting Document | Application | Approved-Closed | Yes |
| Supporting Document | Health - Actuarial Justification | Approved-Closed | Yes |
| Supporting Document | Outline of Coverage | Approved-Closed | Yes |
| Form (revised) | Amendment | Approved-Closed | Yes |
| Form | Amendment | Replaced | Yes |

Company Tracking Number: AMEND.8.1.11

TOI: H14I Individual Health - Hospital Indemnity Sub-TOI: H14I.000 Health - Hospital Indemnity

AMEND.8.1.11 Product Name:

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

Amendment Letter

Submitted Date: 07/28/2011

Comments:

minor error was corrected in form.

Changed Items:

Form Schedule Item Changes:

Form Schedule Item Changes:

| Form | Form | Form | Action | Form | Previous | Replaced | Readability | Attachments |
|---|------|------|--------|--------|-------------|----------|-------------|-------------|
| Number | Туре | Name | | Action | Filing # | Form # | Score | |
| | | | | Other | | | | |
| AMEND.8.1. Policy/Contr Amendment Initial | | | | 42.800 | AMEND.8.1.1 | | | |

11 act/Fraternal

1.pdf

Certificate: Amendment, Insert Page,

Endorsemen t or Rider

Company Tracking Number: AMEND.8.1.11

TOI: H14I Individual Health - Hospital Indemnity Sub-TOI: H14I.000 Health - Hospital Indemnity

Product Name: AMEND.8.1.11

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

Endorseme nt or Rider

Form Schedule

Lead Form Number: AMEND.8.1.11

| Schedule | Form | Form Type Form Name | Action | Action Specific | Readability | Attachment |
|------------|----------|------------------------|---------|-----------------|-------------|-------------|
| Item | Number | | | Data | | |
| Status | | | | | | |
| Approved- | AMEND.8. | 1Policy/Cont Amendment | Initial | | 42.800 | AMEND.8.1.1 |
| Closed | .11 | ract/Fratern | | | | 1.pdf |
| 07/29/2011 | | al | | | | |
| | | Certificate: | | | | |
| | | Amendmen | | | | |
| | | t, Insert | | | | |
| | | Page, | | | | |



AMENDMENT - Effective August 1, 2011

This Amendment is effective as of the later of August 1, 2011 or the Effective Date shown in the Policy Schedule of Benefits.

Under Section 4 - Exclusions and Limitations, Your Policy is amended by:

Deleting the following exclusion;

Injury or Sickness arising out of and in the course of any occupation for compensation, wage or profit. Expenses which are payable under Occupational Disease Law or similar law, whether or not application for such benefits have been made;

Adding the following exclusion;

Injury or Sickness arising out of or as the result of any work for wage or profit when coverage is in force for the Injury or Sickness under Workers' Compensation, employer's liability or similar laws or coverage;

Your Policy is amended by replacing **Outpatient Office Visits** and **Well Care** under **Section 3 – Benefit Provisions – Additional Outpatient Benefits** with the following:

Outpatient Office Visits

Benefit amount shown in the Schedule of Benefits for physician visits, surgery or treatment of any kind in the office, outpatient clinic or emergency room. The Calendar Year Deductible will be waived for the first (3) visits as defined here for each Covered Person per Calendar Year.

Well Care

Benefit amount shown in the Schedule of Benefits for Well Care. This benefit is not subject to the Calendar Year Deductible. This benefit is subject to a Calendar Year Maximum of \$150 allowable per Calendar Year.

This Amendment is attached to and made a part of your contract.

This Amendment is subject to all provisions, exclusions and limitations of the contract not inconsistent herewith. In all other respects, your coverage remains the same.

Philadelphia American Life Insurance Company

Bill S. Chan
President

AMEND.8.1.11 DOC-7741

Company Tracking Number: AMEND.8.1.11

TOI: H14I Individual Health - Hospital Indemnity Sub-TOI: H14I.000 Health - Hospital Indemnity

Product Name: AMEND.8.1.11

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

Supporting Document Schedules

Item Status: Status

Date:

Satisfied - Item: Flesch Certification Approved-Closed 07/29/2011

Comments: Attachment:

Readability Certification.pdf

Item Status: Status

Date:

Bypassed - Item: Application Approved-Closed 07/29/2011

Bypass Reason: n/a

Comments:

Item Status: Status

Date:

Bypassed - Item: Health - Actuarial Justification Approved-Closed 07/29/2011

Bypass Reason: This amendment does not affect rates.

Comments:

Item Status: Status

Date:

Bypassed - Item: Outline of Coverage Approved-Closed 07/29/2011

Bypass Reason: n/a

Comments:

READABILITY CERTIFICATION

I hereby certify that the forms listed below meet the minimum reading ease score on a Flesch test basis:

| New Form Number | Readability Score |
|-----------------|-------------------|
| AMEND.8.1.11 | 42.8 |

James B. Hobelman, FSA, MAAA Second Vice-President & Actuary

Joms M. Milelin

Company Tracking Number: AMEND.8.1.11

TOI: H141 Individual Health - Hospital Indemnity Sub-TOI: H141.000 Health - Hospital Indemnity

Product Name: AMEND.8.1.11

Project Name/Number: AMEND.8.1.11/AMEND.8.1.11

Superseded Schedule Items

Please note that all items on the following pages are items, which have been replaced by a newer version. The newest version is located with the appropriate schedule on previous pages. These items are in date order with most recent first.

Creation Date: Schedule Schedule Item Name Replacement Attached Document(s)

Creation Date

07/21/2011 Form Amendment 07/28/2011 AMEND.8.1.11.pdf

(Superceded)



AMENDMENT - Effective August 1, 2011

This Amendment is effective as of the later of August 1, 2011 or the Effective Date shown in the Policy Schedule of Benefits.

Under Section 4 - Exclusions and Limitations, Your Policy is amended by:

Deleting the following exclusion;

Injury or Sickness arising out of and in the course of any occupation for compensation, wage or profit. Expenses which are payable under Occupational Disease Law or similar law, whether or not application for such benefits have been made;

Adding the following exclusion;

Injury or Sickness arising out of or as the result of any work for wage or profit when coverage is in force for the Injury or Sickness under Workers' Compensation, employer's liability or similar laws or coverage;

Your Policy is amended by replacing **Outpatient Office Visits** and **Well Care** under **Section 3 – Benefit Provisions – Additional Outpatient Benefits** with the following:

Outpatient Office Visits

Benefit amount shown in the Schedule of Benefits for physician visits, surgery or treatment of any kind in the office, outpatient clinic or emergency room. The Calendar Year Deductible will be waived for the first (3) visits as defined here for each Covered Person per Calendar Year.

Well Care

Benefit amount shown in the Schedule of Benefits for Well Care. This benefit is not subject to the Calendar Year Deductible. This benefit is subject to a Calendar Year Maximum of \$150 allowable per Calendar Year.

This Amendment is attached to and made a part of your contract.

This Amendment is subject to all provisions, exclusions and limitations of the contract not inconsistent herewith. In all other respects, your coverage remains the same.

New Era Life Insurance Company

Bill S. Chen
President

AMEND.8.1.11 DOC-7741